

Loudoun Breast Health Network Annual Report: 2018

Mission Statement: The Loudoun Breast Health Network (LBHN) is an all-volunteer, 501 (c) (3) non-profit organization with the mission to assist Loudoun County residents diagnosed with breast cancer through outreach and support.

Board Members:

Co-President: Susan Y. Mills (Secretary/Fundraising Chair)

Co-President: Virginia Minshew (Community Outreach Chair)

Vice President: Tammy Gray (Support Chair/PAF Co-Chair)

Treasurer: Lou Ellen Schellenger (Finance Chair)

Board Members At Large: Marla Sacco (PAF Co-Chair) and Sharon Ackerman.

- 1. Financial Report for 2018:** As an all-volunteer organization, administrative costs are kept to a minimum. The majority of the funds raised by LBHN are distributed to residents of Loudoun County through our Pink Assistance Fund, the New Beginnings, and the New Beginnings Retreat.

| <u>Category</u> | <u>Expenses</u> | |
|--------------------------------|--------------------|---------------|
| Rent | \$ 6,540.00 | 9.3% |
| Contract Services | \$ 1,710.78 | 2.5% |
| Operational Expenses/Insurance | \$ 3,885.09 | 5.5% |
| Outreach Program | \$ 772.97 | 1.1% |
| Pink Assistance Fund Expense | \$53,341.58 | 76.0% |
| <u>New Beginnings Retreat</u> | <u>\$ 3,961.56</u> | <u>5.6%</u> |
| TOTAL | \$70,211.98 | 100.0% |

- 2. Programs:** The LBHN continued to operate three programs in 2018: the Pink Assistance Fund (PAF), the New Beginnings Program and the New Beginnings Breast Cancer Survivors Retreat.
 - A. Pink Assistance Fund (PAF):** The Pink Assistance Fund (PAF) provides financial assistance during breast cancer treatment to Loudoun County, Virginia residents who have been diagnosed with and/or undergone active treatment for breast cancer within the past twelve-months. Assistance is available in the following areas: medications, food, gas/transportation/car payments, medical bills, insurance bills, utility bills, rent or mortgage payments, appliances/furniture, clothing and other expenses as approved by the Board. In 2018, twenty-four clients received funding from the Pink Assistance Fund.

PAF Clients Assisted in 2018: 24

| <u>Category</u> | <u>Amount</u> | <u>% PAF Funding</u> |
|-----------------------------|--------------------|----------------------|
| Medication/Gas/Food | \$ 6,460.00 | 12.1% |
| Insurance Assistance | \$ 1,632.64 | 3.0% |
| Medical Expenses | \$14,737.78 | 27.6% |
| Utility Bills | \$ 4,509.06 | 8.5% |
| Car Payments/Transportation | \$ 7,661.88 | 14.4% |
| Mortgage Payments | \$ 9,058.15 | 17.0% |
| Rent Payments | \$ 8,158.60 | 15.3% |
| Clothing Assistance | \$ 750.00 | 1.4% |
| Appliances/ Furniture | \$ 373.47 | .7% |
| TOTAL | \$53,341.58 | 100.0% |

- B. New Beginnings:** The New Beginnings Program provides physical and emotional support to anyone in the Loudoun County community who is undergoing breast cancer treatment.

This program provides free wigs, mastectomy bras, prostheses, hats and scarves. In addition, support telephone calls and in-person visits, and information on community resources provide assistance to our clients.

| <u>Category</u> | <u>Number</u> |
|--|---------------|
| Wigs | 31 |
| Mastectomy Bras | 70 |
| Prostheses/Puffs | 28 |
| Hats/Scarves/Turbans | 80 |
| Miscellaneous Items | 4 |
| Support Visits (Telephone and in Person) | 146 |

- C. New Beginnings Breast Cancer Survivors' Retreat:** The Retreat is a free event held in Loudoun County which provides expert speakers, support information, and information on community resources to the attendees. In addition to free bras, wigs, prostheses, scarves, and hats, the Survivors' Retreat also provides seated massages, healing touch sessions, mini-yoga sessions, bra fittings, refreshments and door prizes.

- 3. Community Outreach and Fundraising:** In 2018, LBHN attended over thirty Loudoun County events to increase our presence and name recognition. LBHN continues to raise funds through a variety of events and partnerships.

4. **Endowment:** The LBHN Endowment was established in 2014 to ensure continuance of the Pink Assistance Fund and New Beginnings Program.

5. **Community Partners**

Booze Fighters, MC #105
Best Rack Around
Broadlands Diva Mamas
Chick-fil-A
Chipotle Mexican Grill
Club Pilates of Ashburn
Dulles Motor Cars
Fitwize
Forever Fit
Frenchmen Food Trucks
Ketterman's Jewelry
Kathy Kupka Photography
Kiddie Academy of Ashburn
Lansdown Resort Spa
Leesburg Flower and Garden Festival
Loudoun County Sheriff's Department
National Conference Center
Oncology/Hematology of Loudoun and Reston
Open Arms Christian Child Development Center
Orlans Law Group, PC
Parva Plastic Surgery
Primrose School
Spanky's Enterprises
Subaru of America
Tuesday Evening Bridge Group
Threshold Technologies, Inc.
Two Rivers Yarns
Two Twisted Posts Winery

6. **Non-Profit Partners**

Amazon Smile
Ashburn Youth Football League
Benevity Community Impact Fund
Bluemont United Methodist Church
Carver Senior Center – Purcellville

Celebrate Life
Gifts for Good
i-Give Foundation
Inova Loudoun Hospital's Life with Cancer
Loudoun Hunger Relief
My Tribute Gift Foundation
Network for Good
One Hope Foundation
Purcellville Fire and Rescue
Step Sisters
100 Women Who Care
Walk 4 Mountains

7. Loudoun County Public Schools Partners

Elementary Schools

Cool Springs Elementary School
Sanders Corner Elementary School

Middle Schools

Harper Park Middle School

High Schools

Broad Run High School DECA
John Champe High School
Heritage High School
Loudoun County High School Volleyball
Monroe Technology Culinary Arts
Riverside High School DECA
Rock Ridge High School
Woodgrove High School Basketball

8. Individual Donors

Over 200 Individuals donated to the Loudoun Breast Health Network in 2018.