

Loudoun Breast Health Network Annual Report: 2019 & 2020

Mission Statement: The Loudoun Breast Health Network (LBHN) is an all-volunteer, 501 (c) (3) non-profit organization with the mission to assist Loudoun County residents diagnosed with breast cancer through outreach and support.

Board Members (2019)

President: Susan Mills

Co-President: Virginia Minshew

Vice President: Tammy Gray

Secretary: Susan Mills

Treasurer: Lou Ellen Schellenger

Members at Large: Marla Sacco

Board Members (2020)

Vice President: Tammy Gray

Secretary: Chantel Smith

Treasurer: Lou Ellen Schellenger

Members at Large: Marla Sacco, Pam Smith, Jenny Townsend and Alex West

Susan Yates Mills (1947-2020)

The past year has been difficult for many people for a variety of reasons. This is no different for Loudoun Breast Health Network. In March of 2020 Susan Mills passed away. Susan was a founding member of LBHN who left her mark on Loudoun County in a variety of ways. She served the students and families of Loudoun County for many years as a teacher and administrator. Following her retirement and surviving breast cancer, she became an avid and passionate volunteer in a variety of organizations. In 2007 she helped to establish LBHN and spent the last fourteen years raising funds to assist those in active treatment for breast cancer. She served as both secretary and president of this organization and recruited many to volunteer. Susan was instrumental in recruiting high school groups to help with fundraising. Her desire to help others continues through this organization and by the many lives she touched. LBHN will continue to honor Susan by continuing to focus on our mission and assist those diagnosed with breast cancer through outreach and support.

Financials: As an all-volunteer organization LBHN strives to keep administrative cost at a minimum. All funds are raised through fund raising, grants and donations. The majority of funds raised by LBHN are distributed to residents of Loudoun County via our Pink Assistance Fund (PAF), New Beginnings materials and the New Beginnings Retreat.

1) **Financials for 2019:**

Total Operating Expenses	\$12,253.08
Total Pink Assistance Fund Support Provided	\$60,211.76
Total Revenue	\$75,695.20

2) **Financials for 2020:**

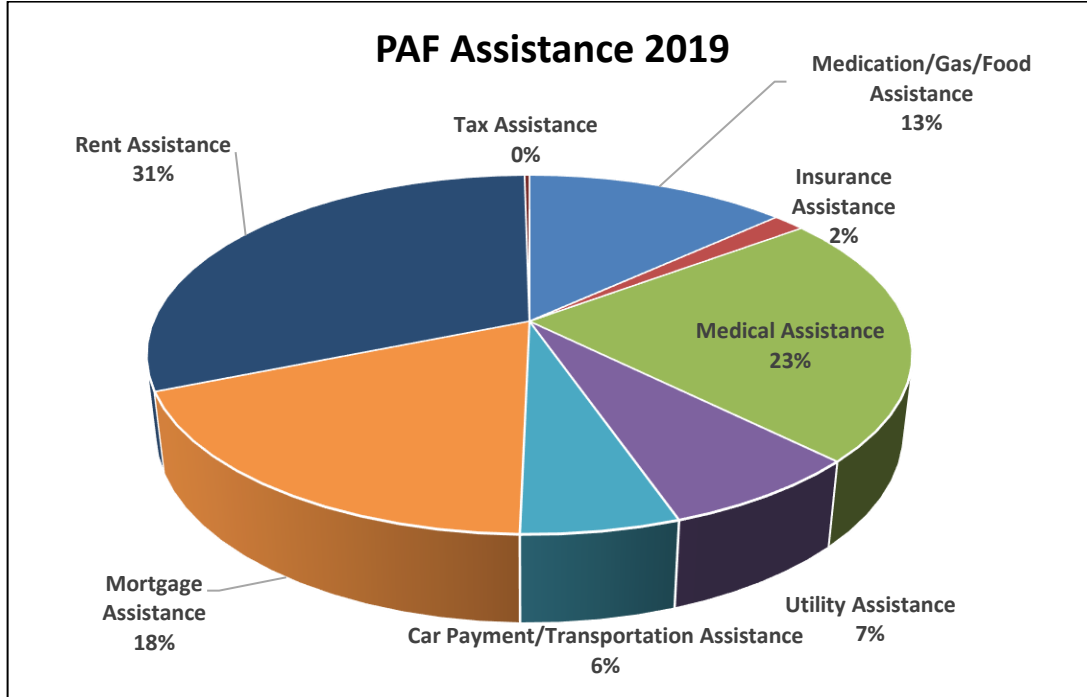
Total Operating Expenses	\$13,166.03
Total Pink Assistance Fund Support Provided	\$35,983.96
Total Revenue	\$31,799.77

Programs: LBHN operated three (3) programs in 2019 and two (2) 2020. In 2019 LBHN operated the Pink Assistance Fund (PAF), the New Beginnings Program and the New Beginnings Breast Cancer Survivors Retreat. In 2020 the New Beginnings Breast Cancer Survivors Retreat was not held due to COVID.

- 1) **Pink Assistance Fund (PAF):** The Pink Assistance Fund (PAF) provides financial assistance to residents of Loudoun County who, within a twelve-month window, have been diagnosed with breast cancer or are in active treatment for breast cancer. Assistance is available for help with the cost of medication, gas, food, medical bills, utilities, car payments, transportation, rent or mortgage expenses and other expenses as approved by the LBHN Board. In 2019 twenty-two (22) clients received funding from the Pink Assistance Fund. In 2020 seventeen (17) clients received funding from the Pink Assistance Fund.

Pink Assistance Distribution 2019:

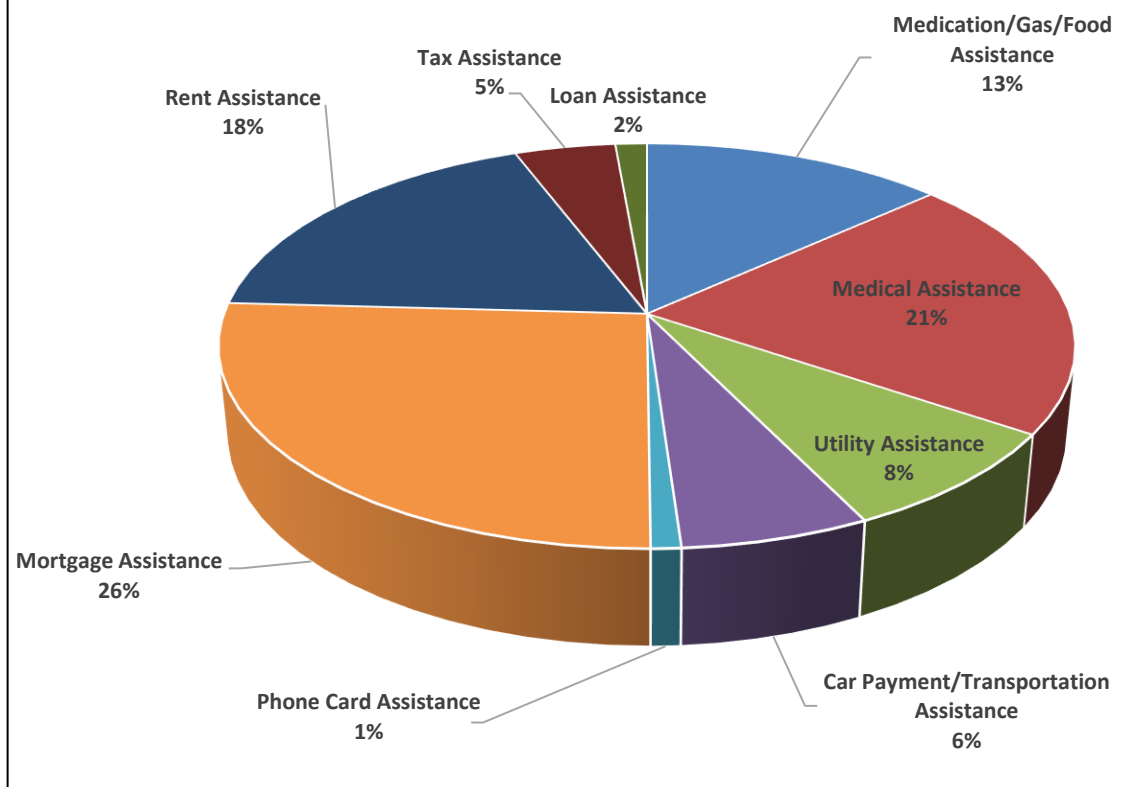
Category	Amount	% PAF Funding
Medication/Gas/Food Assistance	\$7,950.00	13.00%
Insurance Assistance	\$980.28	2.00%
Medical Assistance	\$13,605.22	23.00%
Utility Assistance	\$4,372.82	7.00%
Car Payment/Transportation Assistance	\$3,398.42	6.00%
Mortgage Assistance	\$11,137.14	18.00%
Rent Assistance	\$18,618.01	31.00%
Tax Assistance	\$149.87	0.00%
Total	\$60,211.76	100.00%



Pink Assistance Distribution 2020:

Category	Amount	% PAF Funding
Medication/Gas/Food Assistance	\$4,800.00	13.00%
Medical Assistance	\$7,587.96	21.00%
Utility Assistance	\$2,989.87	8.00%
Car Payment/Transportation Assistance	\$2,200.00	6.00%
Phone Card Assistance	\$352.80	1.00%
Mortgage Assistance	\$9,349.75	26.00%
Rent Assistance	\$6,588.09	18.00%
Tax Assistance	\$1,595.49	5.00%
Loan Assistance	\$500.00	2.00%
Total	\$35,983.96	100.00%

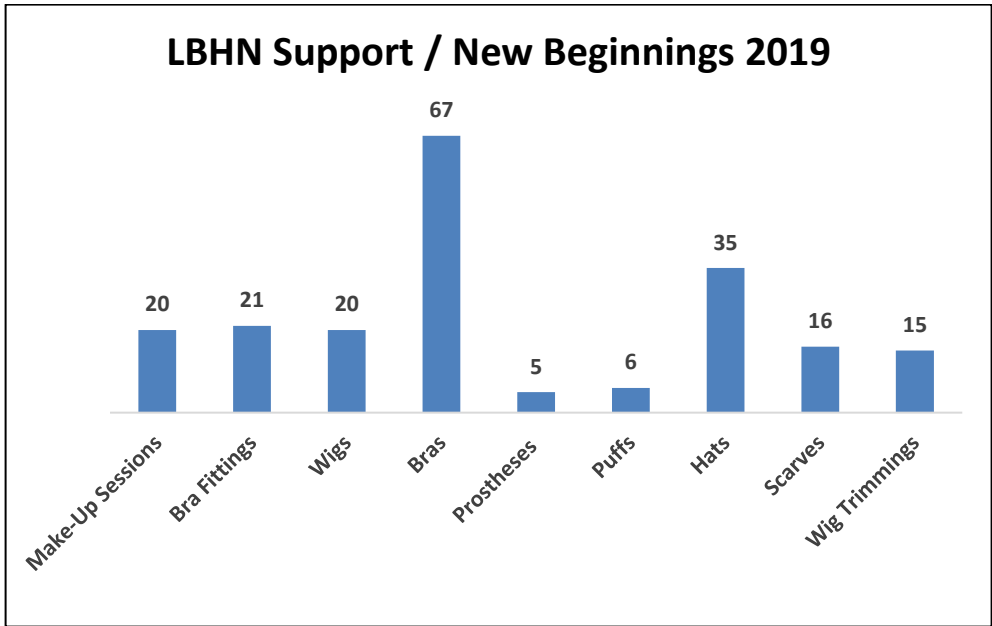
PAF Assistance 2020



- 2) **New Beginnings**: The New Beginnings Program provides physical and emotional support to residents of Loudoun County, within a twelve-month window, have been diagnosed with breast cancer or are in active treatment for breast cancer. This program provides free wigs, mastectomy bras, prostheses, hats and scarves. In addition, support telephone calls and in-person visits as well as information on community resources provides assistance to our clients.

New Beginnings 2019:

Category	Amount
Support Visits (Telephone and In-Person)	149
Make-Up Sessions	20
Bra Fittings	21
Wigs	20
Mastectomy Bras	67
Prostheses	5
Puffs	6
Hats	35
Scarves	16
Wig Trimmings	15
Miscellaneous Donated Items	204
Volunteers	38



New Beginnings 2020:

Category	Amount
Support Visits (Telephone and In-Person)	29
Wigs	4
Hats/Scarves	6

3) **New Beginnings Breast Cancer Survivors' Retreat:** The Retreat is a free event held in Loudoun County which provides expert speakers, support information, and information on community resources to the attendees. In addition to free bras, wigs, prostheses, scarves, and hats, the Survivors' Retreat also provides seated massages, healing touch sessions, mini-yoga sessions, bra fittings, refreshments and door prizes. It was not held in 2020 due to COVID.

Community Outreach and Fundraising: In 2019, LBHN attended over thirty (30) Loudoun County events to increase our presence and name recognition. LBHN continued to raise funds through a variety of events and partnerships. In 2020, LBHN attended two (2) Loudoun County events to increase our presence and name recognition but was unable to attend more because of COVID. LBHN continued to raise funds through a variety of events and partnerships but was limited due to COVID.

Endowment: The LBHN Endowment was established in 2014 to ensure continuance of the Pink Assistance Fund and New Beginnings Program.

Community Partners for 2019:

- Air Pro Heating & A/C, Inc.
- Baugh Team, LLC.
- Best Rack Around
- Booze Fighters, MC #105
- Buddy Saunders Flooring
- Capital Drywall, Inc.
- Chick-fil-A
- Chipotle Mexican Grill
- Club Jump
- Danielle Sirinsky
- Dedman Charitable Fund
- DBA Joyoga
- Dulles Area Association of Realtors, Inc.
- Dulles Motor Cars

Ford's Fish Shack
Forever Fit
Gap Realty Group
Ketterman's Jewelers
Kathy Kupka Photography
KJ Snyder Construction
Kraft Air Conditioning Svc. Corporation
Leesburg Flower and Garden Festival
Little Pearls Dentistry
Long and Foster Real Estate
National Conference Center
Orlans Law Group, PC
Pro Assurance Corporation
Spanky's Enterprises
Stella & Dot, Barbara Ellis
Stella & Dot, Christine Swartz
Stephanie Holguin
Strength & Honor MC – Gray Ghost Chapter
Subaru of America
Taste of Leesburg
Two Rivers Yarns
Two Twisted Posts Winery

Community Partners for 2020:

Booze Fighters MC #105
Chantel's Bakery
Chick-fil-A (Leesburg)
Danielle Sirinsky
Dedman Charitable Fund
Ketterman's Jewelers
Manhattan Pizza (Leesburg)
Old Ox Brewery
Party City (Leesburg)
River Creek Country Club
Rita's of Leesburg
Rocket Fizz (Leesburg)
Spanky's Enterprises
Stella & Dot, Barbara Ellis
Stella & Dot, Christine Swartz
Stephanie Holguin
Trottin' Oxen
Two Rivers Yarns

Non-Profit Partners for 2019:

Amazon Smile
Benevity Community Impact Fund
Carver Senior Center – Purcellville
Cherry Blossom Foundation
Gifts for Good
i-Give Foundation
Inova Loudoun Hospital's Life with Cancer
Network for Good
One Hope Foundation
Our Perfect Warrior Foundation
Purcellville Fire and Rescue

Step Sisters
United Way
Walk4mountains

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Walk4Mountains

Loudoun County Public Schools Partners for 2019:

Elementary Schools

Cool Springs Elementary School

Middle Schools

Harper Park Middle School

High Schools

Briar Woods High School
Briar Woods High School DECA
Broad Run High School DECA
John Champe High School
Loudoun County High School DECA
Loudoun County High School Volleyball
Loudoun Valley High School
Riverside High School
Riverside High School DECA
Rock Ridge High School
Woodgrove High School

Loudoun County Public Schools Partners for 2020:

High Schools

Briar Woods High School DECA
Broad Run High School DECA
Independence High School
Riverside High School DECA