

## Loudoun Breast Health Network Annual Report: 2021

**Mission Statement:** The Loudoun Breast Health Network (LBHN) is an all-volunteer, 501 (c) (3) non-profit organization with the mission to assist Loudoun County residents diagnosed with breast cancer through outreach and support.

### **Board Members**

**Co-President:** Jennifer Cochran & Jenny Townsend

**Vice President:** Tammy Gray

**Secretary:** Chantel Smith

**Treasurer:** Lou Ellen Schellenger (outgoing) & Lindsey Hunt (incoming)

**Members at Large:** Marla Sacco (outgoing), Pam Smith, and Alex West

**Financials:** As an all-volunteer organization LBHN strives to keep administrative cost at a minimum. All our money is obtained through fund raising, grants and donations. The majority of funds raised by LBHN are distributed to residents of Loudoun County via our Pink Assistance Fund (PAF) and New Beginnings Program.

<b>Total Operating Expenses</b>	<b>\$11,333.95</b>
<b>Total Pink Assistance Fund Support Provided</b>	<b>\$45,409.94</b>
<b>Total Revenue</b>	<b>\$64,115.38</b>

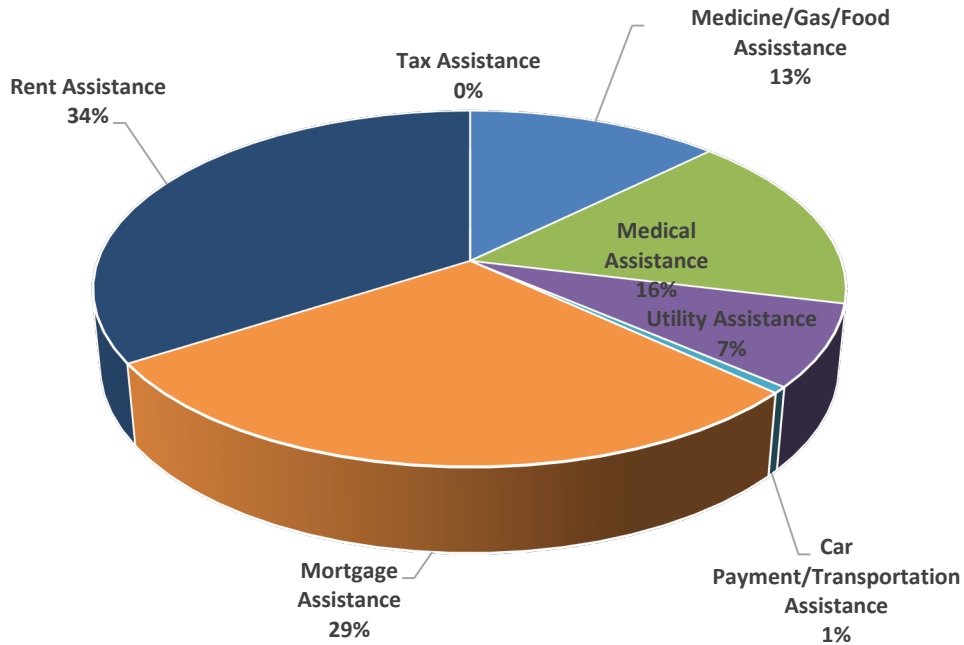
**Programs:** LBHN operated two (2) programs in 2021, the Pink Assistance Fund (PAF) and the New Beginnings Program.

- 1) **Pink Assistance Fund (PAF):** The Pink Assistance Fund (PAF) provides financial assistance to residents of Loudoun County who, within a twelve-month window, have been diagnosed with breast cancer or are in active treatment for breast cancer. Assistance is available for help with the cost of medication, gas, food, medical bills, utilities, car payments, transportation, rent or mortgage expenses and other expenses as approved by the LBHN Board. In 2021, LBHN provided eighteen (18) Pink Assistance Fund Financial Acceptance packages to Loudoun County residents, totaling \$45,409.94.

### **Pink Assistance Distribution:**

<b><u>Category</u></b>	<b><u>Amount</u></b>	<b><u>% PAF Funding</u></b>
Medication/Gas/Food Assistance	\$ 5,750.00	13%
Medical Assistance	\$ 7,334.15	16%
Utility Assistance	\$ 3,404.11	7%
Car Payment/Transportation Assistance	\$ 263.20	1%
Mortgage Assistance	\$13,168.14	29%
Rent Assistance	\$15,490.34	34%
<b>Total</b>	<b>\$45,409.94</b>	<b>100.00%</b>

## PAF Assistance 2021



2) **New Beginnings**: The New Beginnings Program provides physical and emotional support to residents of Loudoun County who, within a twelve-month window, have been diagnosed with breast cancer or are in active treatment for breast cancer. This program provides free wigs, mastectomy bras, prostheses, puffs, hats, and scarves. In addition, New Beginnings provides support telephone calls and in-person visits as well as information on community resources to our clients. We were able to touch thirty-four (34) community members in 2021 with this program.

Category	Amount
Support Visits (Telephone and In-Person)	34
Wigs	7
Hats/Scarves	9
Prostheses/Puffs	1

**Community Outreach and Fundraising**: In 2021, LBHN attended thirteen (13) Loudoun County events to increase our presence and name recognition but was unable to attend more because of COVID concerns.

**Endowment**: The LBHN Endowment was established in 2014 to ensure continuance of the Pink Assistance Fund and New Beginnings Program.

**Community Partners:**

- Ashburn Row House
- Beauty Counter, Lauren Norman
- Broadlands Diva Mamas
- Booze Fighters MC, Chapter #105
- Classic Daylighting LLC
- Chantel’s Bakery

Danielle Sirinsky  
Delmarva Carpet  
Dedman Charitable Fund  
FIT4MOM  
Giovanni's NY Pizza  
Kendra Scott  
Little Pearls Dentistry  
Old Ox Brewery  
Primrose School of South Riding  
Rita's Leesburg  
Shenandoah University OT Program  
Spanky's Shenanigans  
Stella Dot, Barbara Ellis  
Stella Dot, Christine Swartz  
Stephanie Holguin  
Stanley Martin Homes  
Total Beauty Image Services  
Trottin' Oxen  
Two Rivers Yarns  
Two Twisted Posts

**Non-Profit Partners:**

Amazon Smile  
Benevity Community Impact Fund  
Cherry Blossom Breast Cancer Foundation  
Gifts for Good  
I Give Foundation  
Inova Loudoun Life with Cancer  
Network for Good  
Our Perfect Warrior Foundation  
Step Sisters  
Walk4Mountains

**Loudoun County Public Schools Partners:**

**Elementary Schools:**

Cool Spring Elementary

**Middle Schools:**

Harper Park Middle School

**High Schools:**

Briar Woods High School FBLA  
Briar Woods High School DECA  
Broad Run High School DECA  
Dominion High School Marketing  
Freedom High School Interact Club  
Loudoun County High School Volleyball  
Independence High School  
Riverside High School DECA  
Stone Bridge High School DECA  
Tuscarora High School Volleyball